



The Institution of Engineers, Malaysia

Bangunan Ingenieur, Lots 60/62, Jalan 52/4, Peti Surat 223, 46720 Petaling Jaya, Selangor Darul Ehsan
Tel: 03-79684001/2 Fax: 03-79577678 E-mail: sec@iem.org.my IEM Homepage: <http://www.myiem.org.my>

TALK ON

“CORPORATE SOCIAL RESPONSIBILITY: HOW IT CAN IMPROVE YOUR PROFITS”

(Organised by the Mechanical Engineering Technical Division, IEM)

BEM Approved CPD Hours: 2 Ref No: IEM15/HQ/437/T

Date : 12 December 2015 (Saturday)
Time : 9.00am – 11.00am (Refreshments will be served at 8.30am)
Venue : TUS & C&S Lecture Room, 2nd Floor, Wisma IEM, Petaling Jaya.
Speaker : Ir. Dr. Aidil Chee Tahir

SYNOPSIS

Corporate Social Responsibility” How it can improve your profits. Since the introduction of Agenda 21 in 1992 by the United Nations, business leaders worldwide have been introducing the goals of "sustainable development" into their business operations. In order to make Sustainable Development relevant to business organizations the term “Triple Bottom Line” was developed and the concept “Corporate Social Responsibility” (CSR) was created. This presentation, discusses on how an organization’s CSR can help improve profits while satisfying the necessary environmental and social responsibilities in its bid to be more sustainable through human capital management, product, environmental and waste management.

BIODATA OF SPEAKER

Ir. Dr. Aidil Chee Tahir has more than 13 years experience working in the corporate sector of Malaysian GLCs focusing on areas of corporate sustainability and corporate strategy. He obtained a Doctor of Philosophy in the field of sustainability metrics from the Engineering Science Department at the University of Oxford and read a degree in Mechanical Engineering at Imperial College London. At present he is the Head of Sustainability Excellence reporting directly to the Group Chief Operating Officer of Sime Darby. He is a certified Professional Engineer by the Board of Engineers Malaysia and a corporate member with the Institution of Engineers Malaysia (IEM). He also serves as a committee member on the Mechanical Engineering Technical Division of IEM.

Ir. Assoc. Prof. Dr. Kannan M. Munisamy
Chairman
Mechanical Engineering Technical Division, IEM

ANNOUNCEMENTS TO NOTE:

- Preferential admission to talk shall be accorded to IEM members (pre-registration and online registration are NOT required).
- Non members may also attend the talk but will need to pay a registration fee of RM50 and an administrative fee of RM15. GST is inclusive.
- Members of affiliated organisations upon producing their membership cards will be exempted from paying registration fee. Administrative fee is nevertheless applicable.
- Limited seats are available on a "first come first served" basis (maximum 100 participants).
- IEM members are reminded to produce membership cards for confirmation of attendance (CPD purpose) failing which a fee of RM25 will be imposed. GST inclusive.

ADMINISTRATIVE FEE

- Kindly be informed that an administrative fee of RM15 is payable for talks organized by IEM. GST is inclusive.
- The fee would be used to cover overhead costs, building maintenance expenses as well as contribute to Wisma IEM Building Fund.
- All contributions will be deeply appreciated by IEM.
- Student Members are however exempted.

PERSONAL DATA PROTECTION ACT

I have read and understood the IEM’s Personal Data Protection Notice published on IEM’s website at <http://www.myiem.org.my> and I agree to IEM’s use and processing of my personal data as set out in the said notice.

CPD HOURS CONFIRMATION

Name:

Membership No:

Signature: